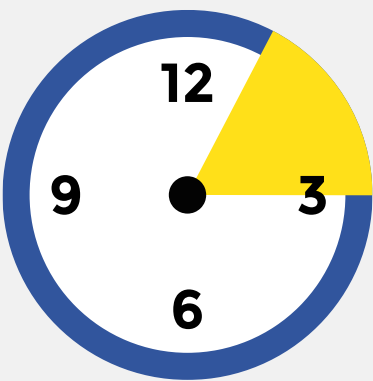




# THE BEST TIMES TO POST ON SOCIAL MEDIA

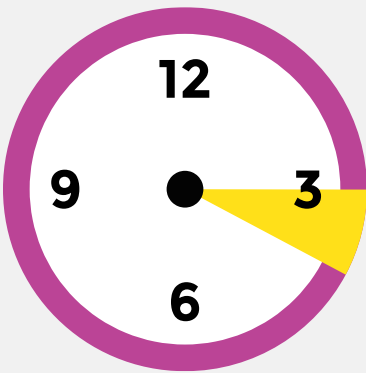
## FACEBOOK



Thursday & Friday  
1:00-3:00pm

The closer the weekend comes about the more people check out and check in to Facebook.

## INSTAGRAM



Monday  
3:00-4:00pm

This is mainly due to companies posting during this time and stirring interaction.

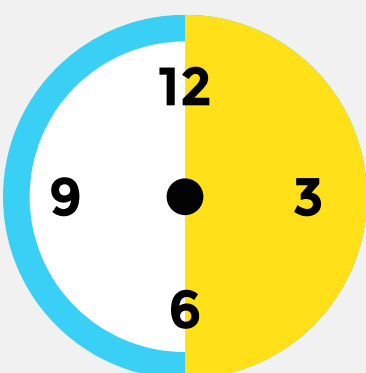
## PINTEREST



Saturday  
8:00-11:00pm

People have more time to sit back, relax & pin.

## TWITTER



Monday-Friday  
12:00-6:00pm

Click-through rates are higher during weekdays and work hours.



The Aperture Business Center is a simplified dashboard of cloud based digital marketing solutions. Visit [ApertureABC.com](http://ApertureABC.com) to schedule a demo and gain access to a 14 day trial.